



Strategic Plan 2025-2027:

# Summary

# Introduction

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The Global Alliance for Surgical, Obstetric, Trauma and Anaesthesia Care (G4 Alliance) is a coalition of associations and organizations advocating for universal access to safe, timely, and affordable emergency and essential surgical, obstetric, trauma, and anaesthesia (SOTA) care.

Formed in the context of The Lancet Commission on Global Surgery (2015) and World Health Assembly Resolution 68.15, the G4 Alliance brings together more than 70 member organizations working to highlight gaps in access to SOTA care and advance policy and system-level approaches that strengthen care for neglected surgical patients.

The 2025–2027 Strategic Plan builds on over a decade of coalition work and aligns with current World Health Organization (WHO) initiatives, including efforts to strengthen health systems through

emergency, critical, and operative (ECO) care within a primary health care (PHC) approach. The G4 Alliance maintains its commitment to advancing equitable access to perioperative care within the ECO care continuum.

A central initiative over the next three years is implementation of the Operative Encounter Module of the WHO Clinical Registry and the launch of a G4 Alliance Community of Practice to support data collection, quality improvement, and evidence-based advocacy. These activities will contribute to broader coalition efforts to align regional partners, support policy integration, and mobilize resources for SOTA care.

The Strategic Plan outlines four ambitious goals aimed at strengthening the G4 Alliance's role as a global convener and hub for coordinated advocacy and policy engagement, knowledge exchange, and community building for SOTA care.

**1**

## **INCREASE GLOBAL AWARENESS OF THE GAP IN ACCESS TO SOTA CARE**

*The G4 Alliance will raise global awareness of gaps in SOTA care within health policy frameworks. We will use data, evidence, and member insights to inform policymakers, partners, and the wider public.*

**2**

## **DRIVE POLICY CHANGE FOR SOTA CARE IN LOW- AND MIDDLE-INCOME COUNTRIES**

*The G4 Alliance will work with governments and partners to strengthen national health policies that integrate SOTA and ECO care, with a focus on vulnerable populations. Through convening, shared learning, and evidence-informed advocacy, we aim to support country commitments to improving access to essential SOTA services.*

**3**

## **BECOME AN ADVOCACY HUB FOR SOTA CARE**

*The G4 Alliance will strengthen its role as a bridge between global policy processes and the practical expertise of organizations working in diverse contexts. Through the pilot of the Operative Encounter Module of the WHO Clinical Registry and a new Community of Practice, we will launch an Advocacy Hub that advances implementation learning and evidence-based policy advocacy across our network.*

**4**

## **CONVENE AND GROW THE GLOBAL COMMUNITY FOR SOTA CARE**

*The G4 Alliance will continue to cultivate an active, connected community of organizations committed to improving SOTA care. By supporting collaboration, shared identity, and the organizational capacity needed to sustain coordination, we will strengthen our collective ability to advance SOTA and ECO care worldwide.*

# To achieve these goals the G4 Alliance will:



Identify and engage in at least **six targeted advocacy opportunities per year** at relevant conferences, policy fora, or with partner organizations to address and publicize identified gaps in SOTA care.



**Develop key messaging, drawing on data analysis** originating from the WHO Operative Encounter Registry and the Community of Practice – Share patient and clinicians' stories and testimonials, use a range of media opportunities of its member organizations to highlight activities fulfilled by G4 Alliance members and individuals.



**Advocate to and with the WHO** to ensure deficiencies in operative care are included in relevant Acute Care Action Network initiatives to strengthen ECO care.



G4 Alliance at UNGA.



Solidarity Bridge.



Conduct a comprehensive assessment to identify at least **24 LMICs in 3 key regions** where G4 Alliance Member organizations are active and where policy change for SOTA and ECO care would have the most impact:

- Asia,
- Africa,
- Latin America and the Caribbean.



**Attempt to secure formal commitments from governments in at least 6 LMIC health policies** by conducting a comprehensive assessment of evidence of unmet needs and barriers to accessing SOTA and ECO care based on criteria and inputs from G4 Alliance member organizations thereby identifying where policy change for SOTA and ECO care would have the most impact.



ReachAnother Foundation, Graduation Nurses Training, Bahir Dar.



G4 Alliance in Bauru, Brazil hosted by Smile Train.



**A key initiative for the next 3 years will be the implementation of the WHO Operative Encounter Module** developed by G4 Alliance in co-ordination with Clinical Services and Systems Unit in the WHO Department of Integrated Health Services along with implementation of the associated G4 Alliance Community of Practice. Data obtained will be used to develop data driven advocacy and quality improvement initiatives.

**Another key initiative will be the convening of an Advocacy Strategy Advisory Committee**, recruiting volunteers from member organizations to participate in the committee, in an advisory and supportive role to the PC Officers, as well as gathering bidirectional feedback and communicating with working groups and member organizations.



Big Tent.



Safe Surgery Initiative and Mercy Ships.



**The G4 Alliance aims to strengthen its standing within the global community as the most significant voice leader in SOTA care by:**

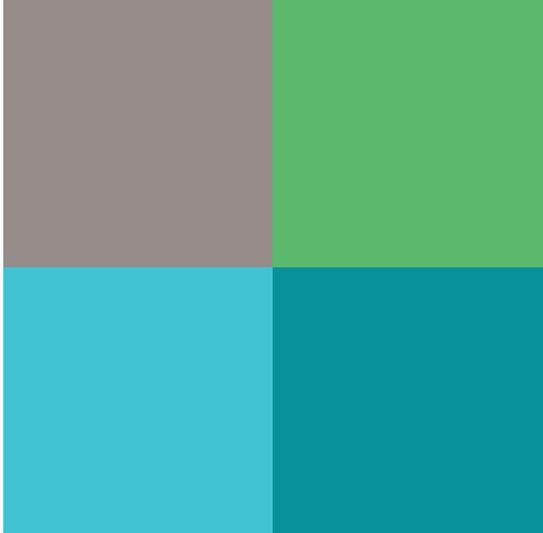
- Mapping and expanding its membership with a diverse involvement of geographical areas and different sectors including non-corporate NGOs, academic institutions, hospitals, relevant corporations, students, and patient and family groups.
- Enhancing its internal and external processes to empower a wide range of SOTA care providers as advocates through provision and maintenance of appropriate technology platforms that allow collaboration between G4 Alliance member organizations, development and provision of training in evidence-based advocacy for G4 Alliance members and other organizations, and identifying resource availability and deficiencies.
- Organizing monthly Permanent Council meetings and in-person events based on member input, including semi-annual meetings around World Health Assembly and at a member location.
- Developing sustainable internal financial stability to allow growth in staff and activities as funds become available.



G4 Alliance SOTA Awardees.



Operation Smile in Marrakech.



Smile Train.